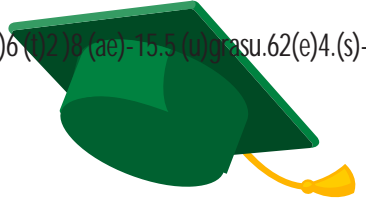


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# GET THE FACTS!



In simple terms, return on investment (ROI) is the profit made as the result of an investment. To be sure you're making a sound education investment, consider the costs and the financial benefits.

Data shows clear advantages to earning a college degree, especially from a university like WilmU that is dedicated to being affordable and cost-effective. College graduates generally earn a higher median income and experience lower unemployment rates than non-degree holders.<sup>1</sup> Plus, employment projections forecast that by 2031, 72% of all jobs will require a postsecondary credential or training beyond high school.<sup>2</sup>

Education Level	Median Weekly Earnings <sup>1</sup>	Unemployment Rate <sup>1</sup>
High School Diploma	\$853	4.0%
Bachelor's Degree	\$1,432	2.2%
Master's Degree	\$1,661	1.9%

Due to WilmU's affordable tuition rates, the investment in a four-year WilmU degree generates a return on investment (ROI) more than one full perc (n)3.2 (d)71ntiaeurasu.6 (e)4.(s)-7 (t t)2 (h)7.6 (a)6.9 (t b)10.5 (y 2)11.4 ( Tf-0.01 Tce)8.6 (m)9.1 (U)-1.4 (')49.7 (e)6.7C /h11.7 (t.7 (e)5.2 ( a r)3 (.6 (e)4.(s)-7)3.5

